



The calling card of German sport in the world: The World Games 2005 in Duisburg and its partner cities Oberhausen, Bottrop, Mülheim an der Ruhr.

This year, Germany has got the chance to present itself to the world - as an organizer of perfectly planned games. Germany shows it from July 14th to July 24th 2005 - as the host of The World Games 2005.



40 sports, 177 decisions, 3500 athletes from 100 nations, 27 venues and 500.000 spectators expected - The World Games of the non-Olympic disciplines are the biggest multi-sport event in 2005.



The fascinating World Games 2005 offer more than just the fight for gold in Dance Sport, Karate, Sumo, Rugby or Sport Acrobatics. In Duisburg and the Rhine-Ruhr area fans will experience more than the competition of the world's best athletes. The cultural programme including the renowned Duisburg Accents and the Dreamtime festival will attract thousands of visitors concurrently with The World Games.

The World Games Plaza in front of the new MSV-Arena, amidst the sports park Wedau, will be opening up for the encounters of sport and culture, providing the perfect setting for athletes, officials and hosts to celebrate unity and friendship.

The World Games 2005
Germany can do it - Duisburg shows it!

Patron:

Federal Chancellor
Gerhard Schröder

Patronage:

International
Olympic Committee (IOC)

Administrative body:

International World Games
Association (IWGA)

Organizer:

World Games 2005
GmbH (The City of Duisburg as the main partner as well as the Cities of Bottrop, Oberhausen, Mülheim an der Ruhr and Regionalverband Ruhr (former KVR) as partners)

Managing Director:

Gerd Bildau

Budget:

14,838 Million Euros



In the public eye 40 sports in ten days



Artistic, precise, gladiatorial and forceful - the World Games 2005 disciplines combine a lot of attributes. Whether the athletes be heavy as a Sumo-wrestler, water-proofed as a canoe polo player or



vibrant as an Aerobics dancer - each of the more than 3000 participants can teach us a lesson in self assurance, motivation, discipline and courageousness his own way. They all enjoy competing and matching with the world's top athletes.

While athletes all around the globe are practising hard for their participation in the World Games 2005, it is the organizing committee behind the scenes that is intensely preparing the Games in the four partner cities.



Well-known companies such as Deutsche Städte Medien / Stroer, Haniel, König-Brauerei, Mercedes Benz - Rhine-Ruhr branch, Sinalco / Rheinfels Quelle and Sparkasse Duisburg are getting involved with The World Games 2005.

Federal Chancellor Gerhard Schröder is patron of The World Games 2005. The Federal Government is supporting the project as well as municipal and national politics and sport federations.

Join The World Games 2005 - as a spectator or a competitor during the contests, a guest at one of the parties at the World Games Plaza one even closer to the events as a volunteer. Discover the fascination of sport!



Family-friendly and accessible - that is what The World Games 2005 are! And the Olympic motto applies: The most important thing in the Olympic Games is not to win but to take part, just as the most important thing in life is not the triumph but the struggle. The essential thing is not to have conquered but to have fought well!





Inside the World Games 2005

DSB President Manfred von Richthofen paid a visit to the World Games 2005 venues in October. Joined by Gerd Bildau (World Games 2005 GmbH Managing



Director) and Walter Hellmich (President of MSV Duisburg) he viewed the MSV-Arena in Duisburg, scene of the opening ceremony. American Football and

Rugby competitions will be carried out here, too. At the end of his two day call, von Richthofen appeared quite impressed by the state of preparations. He is convinced that "The World Games 2005 are the non-Olympic sport's opportunity to present themselves in a superb way."

IVGA President Ron Froehlich is expecting "the best World Games ever". Froehlich was able to catch up on the state of preparations during a visit in October 2004. He was particularly impressed by the presentation of the World Games-colours.

Over the past weeks

testimonials by prominent area residents have been published regularly. Dieter Kürten, sports journalist, is one of German television's most recognizable faces. After a recent appearance in his native town, Kürten made himself available for a photo shoot at the Marientor Theater, the venue for rhythmic gymnastics during 2005 Duisburg. Together with Juliane Weigel – a member of the German National Team who has qualified to represent her country in next year's premier rhythmic gymnastics contest – he expressed much anticipatory joy – and all the confidence in the world: "I look forward to The World Games because I know that Duisburg will stage this big event in international sports with charm and elegance."



After a recent appearance in his native town, Kürten made himself available for a photo shoot at the Marientor Theater, the venue for rhythmic gymnastics during 2005 Duisburg. Together with Juliane Weigel – a member of the German National Team who has qualified to represent her country in next year's premier rhythmic gymnastics contest – he expressed much anticipatory joy – and all the confidence in the world: "I look forward to The World Games because I know that Duisburg will stage this big event in international sports with charm and elegance."

About four weeks after its re-launch, the www.world-games2005.de website was very well received nationally, but also throughout the world. In October, the number of visitors had doubled to 50.000. The homepage had been hit about 2,5 million times by September 30th. In November, the website was even more successful.



3000 volunteers

are needed – The World Games 2005 are looking for them by means of posters and internet advertising. Safe drivers, computer freaks or people with a command of one or more foreign languages - The World Games 2005 are still in demand of people who fancy being a part of the event.



Even Duisburg's Mayor

Adolf Sauerland shows his colours to the World Games 2005. He has pasted up his official car with the stickers advertising for next year's non-Olympic games.



More than 50

local VIPs have been designated World Games 2005 ambassadors. WDR Sport Director Heribert Faßbender, cycling legend Rudi Altig, MSV-legend Bernard Dietz or Birgit Fischer, the most successful canoeist ever – they all make their contribution to promoting The World Games 2005.



Sportbund-Chef verteilt gute Noten

Manfred von Richthofen hat hohe Erwartungen an die World Games 2005

VON GERT BILDE
UND WAZ (Duisburg)

WAZ Duisburg: Bestehen für die „Sportbund-Chef“ verteilt Manfred von Richthofen, Präsident des Deutschen Sportbundes, die besten Noten für die World Games 2005, die im Juli in Duisburg stattfinden werden. „Langsam wächst in der letzten Tagesschau“, so auch die Bewertung der Organisation der World Games 2005, die im Juli in Duisburg stattfinden werden. „Langsam wächst in der letzten Tagesschau“, so auch die Bewertung der Organisation der World Games 2005, die im Juli in Duisburg stattfinden werden.



Musik auf Bläusen: World Games bieten umfangreiches Kulturprogramm

Duisburg (2004) - Nicht nur Hochleistungen in den olympischen Sportarten, auch ein umfangreiches Kulturprogramm bietet die World Games im kommenden Sommer in Duisburg. In zwei Phasen sollen auf einer Fläche zwischen der Sportstätte und dem Hauptbahnhof vom 14. bis zum 19. Juli 2005 ein vielfältiges, aber vor allem einzigartiges Kulturprogramm stattfinden. Das Kulturprogramm umfasst Musik, Malerei, Tanz und Performance. 1990 der Geburtsort der World Games, Duisburg, ist Schmelz, im Duisburg der Welt.

WAZ Duisburg
4. Okt. 2004
dpa-Meldung
16. Nov. 2004

Ein buntes Fest des Fun-Sports

Im Juli 2005 finden in Duisburg die World Games für 41 nicht-olympische Sportarten statt / 14 Millionen Euro Kosten

FRANKFURTER RUNDSCHAU (20. NOV. 2004)

Frankfurt am Main: Die World Games 2005 werden im Juli in Duisburg stattfinden. Die Veranstalter erwarten ein buntes Fest des Fun-Sports. Die World Games 2005 werden im Juli in Duisburg stattfinden. Die Veranstalter erwarten ein buntes Fest des Fun-Sports.



Frankfurter Rundschau
5. Nov. 2004

„Das wird was mit den Games“

→ INTERVIEW mit Wolfgang Ritzmann, Chef der nicht-olympischen Sportarten

Rheinische Post
3. Nov. 2004



Wolfgang Ritzmann hat die World Games 2005 als ein Ereignis gesehen, das die Welt der nicht-olympischen Sportarten in Duisburg zusammenführt. Die World Games 2005 werden im Juli in Duisburg stattfinden. Die Veranstalter erwarten ein buntes Fest des Fun-Sports.

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Helfer gesucht

Siehe junge Menschen und Helfer allerseits in den Farben der World Games sind unsere auch in Duisburg mit mehreren Plakaten und werden für das Engagement für das Event.

World Games suchen Helfer

SPORT / Plakatkampagne wirbt um Menschen, die die Organisation und den Ablauf des Großereignisses im Juli 2005 unterstützen.

Nach 245 Tagen - dann beginnt im Rahmen der World Games 2005 die Plakatkampagne. Sie soll die Aufmerksamkeit auf die World Games 2005 lenken. Die Plakate werden in Duisburg und in der Umgebung verteilt. Die Plakate werden in Duisburg und in der Umgebung verteilt.

Mit der Monoflosse ist sie schneller als Franzi und Thorpe

Gandra Häfner über die Faszination des Flosserschwimmens

Die 27-jährige Flossschwimmerin Gandra Häfner ist eine der besten Flossschwimmerinnen der Welt. Sie ist schneller als Franzi und Thorpe. Die 27-jährige Flossschwimmerin Gandra Häfner ist eine der besten Flossschwimmerinnen der Welt. Sie ist schneller als Franzi und Thorpe.

World Games 2005 GmbH
Media Department
Zu den Rehwiesen 5
47055 Duisburg
Tel. 0203 - 3482-1342
Website:
www.worldgames2005.de
email:
presse@worldgames2005.de



NRZ Mülheim a.d.Ruhr
13. Nov. 2004
WAZ Duisburg
10. Nov. 2004